



**Institution's Innovation Council  
Saurashtra University Rajkot**

## **Workshop on Innovation, Entrepreneurship and Start-up**

**5<sup>th</sup> February, 2026**

Municipal Arts and Commerce College, Upleta

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# Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

## Event Schedule

<b>10:00</b>	<b>Registration Time</b>
<b>10:05</b>	Welcome
<b>10:10</b>	Awareness Session on Startup Innovation and Funding Scheme by Ms. Urvi Kanabar
<b>11:15</b>	Awareness Session on Funding Innovations Through Grants by Ms. Anjali Rathod
<b>12:30</b>	Awareness Session on Converting Ideas into Intellectual Property by Mr. Parth Sejpal
<b>01:45</b>	Programme Feedback - Conclusion
<b>02:00</b>	Closing Ceremony

## Event Registration Link

[bit.ly/SUSEC-UPAU](https://bit.ly/SUSEC-UPAU)

## Brief about Event

A workshop on “Innovation, Entrepreneurship and Start-up” was organized by Municipal Arts and Commerce College, Upleta, in collaboration with SPRIHA–IPR Chair, SU Start-up and Entrepreneurship Council (SUSEC), and Institution’s Innovation Council (IIC), Saurashtra University on 5th February 2026 from 10:00 AM to 02:00 PM. The programme aimed to promote innovation-driven thinking and entrepreneurial awareness among students.

The workshop commenced with the session on “Startup Innovation and Funding Scheme” delivered by Ms. Urvi Kanabar, Operation Assistant, SUSEC, Saurashtra University. She explained the structure of the startup ecosystem and the institutional support available for nurturing student entrepreneurs. The session focused on idea validation, incubation facilities, mentorship support, and various startup development initiatives.

The second session on “Funding Innovations through Grants” was conducted by Ms. Anjali Rathod, Research Assistant, SPRIHA, Saurashtra University. She provided detailed insights into government grants, financial assistance schemes, and funding opportunities available for innovative projects and startups. Participants were guided on proposal preparation, eligibility criteria, and strategic planning to secure funding support.

The final session on “Converting Ideas into Intellectual Property” was delivered by Mr. Parth Sejal, IPR Chair Professor, SPRIHA, Saurashtra University. He emphasized the importance of protecting innovative ideas through patents, trademarks, copyrights, and designs. The session highlighted how intellectual property adds value to startups, ensures exclusive rights, and strengthens competitive advantage in the market.

Throughout the workshop, practical examples and real-life case studies were shared to connect theoretical knowledge with real-world entrepreneurial practices. The speakers encouraged students to actively participate in innovation activities and make effective use of incubation and funding opportunities.

The programme concluded with an interactive discussion session where participants clarified their doubts related to startup registration, funding mechanisms, and intellectual property protection. The workshop successfully fostered entrepreneurial awareness and strengthened the culture of innovation within the institution.

## Key Points

During the session, below mentioned points were discussed:

- Innovation Promotion
- Startup Ecosystem
- IP Protection
- Patent Strategy
- Funding Schemes
- Grant Opportunities
- Incubation Support
- Entrepreneurial Development

## Outcome

The workshop enhanced students’ understanding of the complete startup journey—from idea generation to intellectual property protection and funding acquisition. Participants gained clarity on how to convert innovative ideas into protected intellectual assets and leverage government grants for business growth. The session encouraged students to adopt structured planning, strategic

IP management, and funding readiness in their entrepreneurial pursuits. It also strengthened confidence, innovation-driven thinking, and proactive engagement in startup and research activities, thereby contributing to the development of a strong entrepreneurial ecosystem within the institution.

## About the Speaker/Chief Guest



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Ms. Urvi Kanabar  
Operation Assistant  
SUSEC  
Saurashtra University

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Ms. Anjali Rathod  
Research Assistant  
SPRIHA-IPR Chair  
Saurashtra University

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Mr. Parth Sejpal  
IPR Chair Professor  
SPRIHA-IPR Chair  
Saurashtra University

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Workshop  
on

# Innovation, Entrepreneurship and Start-up

Municipal Arts and Commerce College, Upleta  
in collaboration with SPRIHA-IPR Chair,  
SU Start-up and Entrepreneurship Council,  
and IIC, Saurashtra University organized workshop on  
Innovation, Entrepreneurship and Start-up

**Converting Ideas into  
Intellectual Property**

**Mr. Parth Sejpal**  
IPR Chair Professor  
SPRIHA  
Saurashtra University

**Startup innovation  
and funding scheme**

**Ms. Urvi Kanabar**  
Operation Assistant  
SUSEC  
Saurashtra University

**Funding Innovations  
through Grants**

**Ms. Anjali Rathod**  
Research Assistant  
SPRIHA  
Saurashtra University



**5.2.2026**

10:00 AM TO 02:00 PM

**REGISTER NOW**



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Municipal Arts and Commerce College, Upleta



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